

Program B – Sample Parent Letter

Dear Parents:

We are excited to share with you a new fundraising program offered through our school. mark-my-time has developed a digital bookmark to make it easier than ever for you and your child to keep track of daily required reading minutes. The bright colors and easy to read display make this digital bookmark the perfect way for your children to make reading time...anytime and keep track of every minute.

The mark-my-time digital bookmark encourages reading without distraction but with purpose. Set the timer for 20 minutes a day and let the child disappear into a book without worrying or stopping every 2 minutes to ask, "...am I done yet?" The bookmark features a countdown timing function with alarm for timed reading, music practice or math fact timed practice. Use the cumulative timing function to encourage reading throughout the day. Start and stop the timer each time the child picks up a book – at breakfast, during lunch, in a car ride, waiting at the doctor’s office - and in the evening it will be a simple task to get the cumulative time read for the entire day.

Attached to this letter you will find an order form. Please complete the form and return it to your child’s teacher along with payment by: \_\_\_\_\_. The bookmarks will be ordered and delivered to your student in their classroom. Encourage your friends and relatives to order too, mark-my-time bookmarks make great birthday gifts, party favors and stocking stuffers.

It’s that simple!

We appreciate your support in helping us raise funds for our school.

Sincerely,

Tear at the line and return with your payment.



mark-my-time digital bookmark



mark-my-time digital metronome

Student Name: _____ Teacher Name: _____ Room Number: _____ Grade: _____	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Item</th> <th style="text-align: left;"># of Units</th> <th style="text-align: left;">Price</th> <th style="text-align: left;">Total</th> </tr> </thead> <tbody> <tr> <td>Digital Bookmark</td> <td>_____</td> <td>x \$8.95</td> <td>_____</td> </tr> <tr> <td>Digital Metronome</td> <td>_____</td> <td>x \$19.95</td> <td>_____</td> </tr> <tr> <td colspan="2">Total Amount Due:</td> <td></td> <td>_____</td> </tr> </tbody> </table>	Item	# of Units	Price	Total	Digital Bookmark	_____	x \$8.95	_____	Digital Metronome	_____	x \$19.95	_____	Total Amount Due:			_____
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